

Kevin Brownsill promotes knowledge of adhesives technology to UK manufacturers



[Kevin's](#) been at Intertronics for 15

years, having started in Sales and progressed into Sales and Technical management. Over this time, he's developed a deep understanding of this specialised area, as well as built strong relationships with customers, and has taken responsibility for our [Technology Centre](#).

To help grow understanding of the selection and processing of adhesives for UK manufacturing, Kevin has been appointed **Head of Technical: Learning and Development**.

His new role will formalise all of the internal and external training we offer, including [webinars, seminars, in-person sessions, and 1-2-1 training](#). Customers can request individual training sessions be tailored to their needs, and can choose whether they are delivered at our Technology

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Centre, their own site or online. There will be opportunity to arrange training in all areas relevant to adhesives and the application and processing of them; for example, material selection for new applications, or how your choices can improve productivity.

As part of the new role, Kevin has already run seminars for more than 40 engineers at Jaguar Land Rover, covering *The Art and Science of Choosing a Structural Adhesive* and *Adhesives and Coating Dispensing: Meeting the Challenges of High Technology Manufacturing*. He's also delivered industry specific training to a medical device manufacturing company in Ireland.

"Our customer base is predominantly SMEs, with the relevant resources. And we are all aware of the shortage of engineering talent. But we want manufacturers to know the right questions to ask when specifying adhesives and the relevant processing equipment, so that they can establish a productive process with the best chance of success."

"Building an adhesives process is complex, and there are a lot of misconceptions and myths around, for example, we can teach our customers that productivity improvements and investing in automation doesn't have to cost hundreds of thousands of pounds, and can be achieved gradually — it doesn't have to be a complete manufacturing overhaul." – Kevin Brownsill, Head of Technical: Learning and Development at Intertronics.

"In our industry, significant importance lies in practical experience. There is only so much you can glean from the datasheet, and our input means customers can benefit from the knowledge of a partner that has more than 30 years' experience and has worked with thousands of other SMEs."

"Internally, Kevin is working on induction programmes for new staff, "lunch & learns", and developing colleagues with individual training. He is undertaking a CIPD course in Organisational Learning and Developments. Learning and growth is one of our fundamental values. It's Kevin's job to facilitate that in the business." –

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Peter Swanson, Managing Director of Intertronics.

Want to make better decisions about adhesive selection and processing? Kevin can [help you with that.](#)

Supplied by:

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