

Technology seminars at your place

Our Managing Director Peter Swanson was delighted to be quoted in Brian Wall's editorial in the latest issue of [***FAST \(Fastening & Assembly Solutions And Technology\) magazine***](#). The context concerned the value of exhibitions and other conventions where industry meets:

In an age where the Internet and digital technology have become so powerful in delivering ideas and content, there is still nothing better than interacting with people face to face. It's like going to a live music concert and seeing a band perform. The message – and the moment – is always so much clearer than just hearing them remotely, even on a perfectly rendered recording.

We provide plenty of content on our website, social media channels and through our sales teams – for example, [technical articles](#), [case studies](#) and [videos](#). This blog has a section entitled [***adhere academy***](#), where we pass on some basic technology information.

All of this is designed to help you make better, informed decisions about the adhesives, coatings, sealants and equipment for your manufacturing and technology applications.

We think the very best way of achieving this is to hold a [***Technology Seminar***](#), either at a trade show – or even better, at your factory. The ***adhere academy*** provides training to our customers, tailored to your own challenges and without a sales pitch. The seminar can be held either on your premises or at our [Technology Centre](#) near Oxford. Having spent 25+ years working with adhesives and protective materials in technology manufacturing, and with experience of many applications, we have a wealth of knowledge to share with you. We believe that helping our customers to fully understand the underlying technology of adhesives and equipment is a win-win scenario: you manufacture better products more efficiently, and we have the opportunity to learn more from you as well, increasing our mutual

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understanding.

Dispensing of Adhesives and Protective Materials Meeting the Challenges of Technology Manufacturing

A seminar from the *adhere* academy



So if you can get half a dozen or more people together, and want to learn more about **adhesives** or **dispensing** or **UV curing** – then [please get in touch](#). The seminars are informal and interactive... and face to face, which is always a better way.

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