

# Araldite: the strongest heritage in structural bonding

The [Araldite 2000+](#) range of structural adhesives can be used under a broad spectrum of processing and curing conditions and can meet the most demanding performance requirements ... providing a complete solution to structural bonding.

Rewind to 1983, and does anybody remember the highly impressive advertisement by Araldite – where a yellow Ford Cortina was glued to a billboard on London’s Cromwell Road with the headline “It also sticks handles to teapots”? Later, a red Cortina was placed on top of the yellow one and the headline changed to “The tension mounts”. Finally the car was removed from the billboard leaving a gaping hole. This time the headline cleverly read “How did we pull it off?”.

At **INTERTRONICS** we don’t sell Araldite for the purpose of sticking handles to teapots, but you get the idea!



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