

Making a fashion statement

You probably already know that products from [Araldite](#) can be found in almost all areas of life. But it may come as a bit of a surprise to you that products made of our advanced materials can also enhance your personal glamor. Working closely with **Swarovski**, the Austria-based manufacturer of crystal jewelry, Huntsman has again demonstrated the versatility of its [Araldite® 2000 PLUS adhesives range](#), this time in a highly decorative application.

Araldite 2011 high performance adhesive is now being used in the Enlightened™-Swarovski Elements product brand, to enhance the bonding of marcasite stones into a variety of pieces—including rings, earrings, brooches, necklaces and cufflinks. Most of Swarovski's customers now choose **Araldite 2011** two component epoxy paste as their preferred adhesive for bonding marcasite stones, as it gives the jewelry an enhanced sparkle. These jewelers set a stunning total of around 500 million marcasite stones each year, worldwide.

Swarovski provides genuine marcasite stones — cut from Pyrite — for their customers, to produce many types of jewelry. By using **Araldite 2011**, they can even bond stones in the 1-2mm size range. Bonding with Araldite means there are no visible settings on the finished pieces — a feature not possible with traditional setting methods that use prongs and bezels.

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Supplied by:

intertronics

INTERTRONICS

12a Station Field Industrial Estate, Banbury Road, Kidlington

Oxfordshire England OX5 1JD

t 01865 842842 e info@intertronics.co.uk

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