

## Araldite 2000 PLUS launches



It's been a flurry of activity here for the last few weeks – we have been very pleased to be a part of the launch of the new [\*\*Araldite 2000 PLUS\*\*](#) range of structural engineering adhesives. There was a global launch in Barcelona earlier in the month, a very impressive affair organised with supreme professionalism by the team at our sales partners, *Huntsman Advanced Materials*.

Last week, we took the opportunity of *Nepcon* at the NEC Birmingham to have our own UK press launch at the show – you can download our [\*\*press release here\*\*](#).

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Our **Araldite 2000 PLUS** stand at the show was the first public unveiling in the UK of the new range and product logo. It was very popular, with many visitors taking an interest in new adhesives with a focus on [bonding plastics and metals](#). Our Araldite adhesives webpages have already been updated with the new information. [See for yourself!](#)

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