

Blogger buzz

Chris Rand, editor of the e-mail newsletter [Engineeringtalk](#) (*The Independent Weekly Product Information Guide for Product Design and Automation Engineers*), has been writing about blogs in his recent editorials. We are thrilled to be mentioned in yesterday's edition:

At the other extreme (and I'm sure they won't mind me describing them as such), the good folks at electronics manufacturing supplies specialist Intertronics have set up a useful blog which is exactly the sort of simple but useful thing which will keep its customers coming back. Why don't more suppliers do this?

No, we do not mind being "extreme", as long as this is a superlative for innovation, service, products, etc!

Sign-up for Chris' newsletter [here](#), and see our various stories on the Engineeringtalk website [here](#), also on [Manufacturingtalk](#) and [Electronicstalk](#).

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